



*the Blue Ridge
Classic*

ANNUAL JOINT PRODUCTION SALE

MARCH 28, 2026

5:00 PM ET MT. JACKSON, VIRGINIA

**SELLING SIMMENTAL & SIMANGUS™ SPRING PAIRS,
BREDS, OPEN HEIFERS & BULLS**

"An Evening in the Valley, Under the Lights!"

From Allen Heishman:

Dear Fellow Cattle Producers,

Welcome to the third annual Blue Ridge Classic! It has been another amazing while also challenging year in the cattle business. We would like to officially invite you to view our extremely deep set in this sale offering.

Michelle and I couldn't be prouder to with the success of our last 2 spring sales and are honored by the overwhelming support and interest to host the third Blue Ridge Classic. It is very humbling to see our hard work and dedication to our cattle come together to make our goals and dreams come true in the form of this sale. It is your continued support that allows us to live our dream and raise awesome cattle that we are able offer to you.

We are invested in making this sale one that demands attention from not only the consignors involved and the level of cattle offered, but also from our wide customer base. We are extremely excited for the set of cattle that we have put together. We have an exceptional group of breeders to work with and we hope everyone has a chance to visit with them before and on sale day. All the breeders stand behind their cattle and support our customers the best we can.

We want this to be a great experience for all buyers and sellers. If there is anything anyone of us can do for you or can help you with, please let us know!

Sincerely,

Allen Heishman



Allen & Michelle Heishman

AH²

Consignors:

GREEN HAVEN FARM

Loren Fogle

540-325-6580 | loren_fogle@hotmail.com

484 Barbershop Road, Edinburg, VA 22824

HARVESTER FARM

Bradley & Bethany Seal

540-905-5541 | bjohnsonvt@gmail.com

8027 Orange Rd., Orange, VA 22960

HEISHMAN CATTLE COMPANY

Allen Heishman

540-335-1174 | alheish@gmail.com

10317 Orkney Grade, Mt. Jackson, VA 22842

HOLLY SPRING SIMMENTALS

Mark & Kathy Powers

540-270-7679 | hsfsemi@netscape.com

14018 Reva Rd., Boston, VA 22713

KIBLER FARMS

Randy Kibler

540-325-2011 | beef97@shentel.net

13582 South Middle Road, Edinburg, VA 22824

ROCKY HOLLOW FARM

Tommy Cline

276-620-8448 | clinescattle@yahoo.com

590 Century Court, Wytheville, VA 24382

the Blue Ridge Classic

MARCH 28, 2026 • 5:00 PM ET • MT. JACKSON, VIRGINIA

SELLING SIMMENTAL & SIMANGUST™ SPRING PAIRS, BREDS, OPEN HEIFERS & BULLS

SALE LOCATION

Heishman Cattle Company, LLC
10317 Orkney Grade
Mt. Jackson, VA 22842

SALE WEEKEND SCHEDULE

Friday, March 27, 2026

12:00 pm - Dusk Cattle on Display

Saturday, March 28, 2026

9:00 am Cattle on Display

4:00 pm Dinner

5:00 pm The Blue Ridge
Classic Sale

SALE DAY PHONES

Allen Heishman. 540-335-1174

Michelle Heishman. 703-568-6040

SALE CONSULTANTS & STAFF

Ethan Schuette, Auctioneer . . . 785-541-1027

Matthew Lucas, Ringman 540-315-6156

Dalton Lundy, Sale Consultant 502-727-6898

ACCOMMODATIONS

Holiday Inn Express | 540-459-5000

1130 Motel Drive, Woodstock, VA 22664

Hampton Inn & Suites | 540-459-7111

1150 Motel Drive, Woodstock, VA 22664

INSPECTION OF CATTLE

Cattle may be viewed at the sale site beginning at 12:00 PM on Friday, March 27, 2026 or Saturday, March 28, 2026. Prior to sale week, cattle may be viewed with arrangements made with Allen Heishman.

HEALTH

Interstate health papers will be furnished on all cattle selling.

TRUCKING

We will help facilitate trucking with buyers if needed.

Chance Campbell 859-481-1478

INSURANCE

Insurance will be available sale day, please ask Allen Heishman for more information. We highly recommend: American Livestock Insurance Jamie Secondino, 812-208-0956

TERMS & CONDITIONS

All cattle will sell under the suggested sale terms and conditions of the American Simmental Association.

SALE UPDATES & ANNOUNCEMENTS

We have made every attempt to supply the most current and accurate information available on the cattle being offered. Announcements made sale day take precedence over printed material in the catalog or other printed material associated with the sale.

SALE ORDER

A supplement sheet and sale order will be available sale day.

VIDEOS

Videos of all the lots will be available before the sale at www.CCI.live and www.heishmancattleco.com

SALE REGISTRATION AND PAYMENT

Buyer numbers will be issued with a valid ID. All cattle must be paid for or check postmarked within 7 days of the sale. Accepted payments include cash, check, and credit card.

LIABILITY

All persons who attend the sale do so at their own risk and neither the sale host, Heishman Cattle Company, or consignors assume any responsibility, legal or otherwise, for damages, accidents, theft, errors in the catalog or omissions. All cattle are at the purchaser's risk as soon as sold. Assistance will be offered in loading and/or shipment of cattle, but no risk is assumed by any group of individual associated with the sale.

ABSENTEE BIDDING

Bids may be accepted by sale representatives or sale consultants.

Sale day phone is 540-335-1174

ONLINE BIDDING

CCI Live, Tech Support 405-400-9505

Bid live online at www.CCI.live.

Information on page 3.

CATALOG DESIGNED BY

Heishman Cattle Company, LLC

American Simmental Association EPD & Index Definitions:

- CE Reported as the difference in percentage of calves being born unassisted out of first-calf heifers, with higher values representing greater calving ease.
- BW Reported as the difference in pounds of calf birth weight.
- WW Reported as the difference in pounds of progeny weaning weight.
- YW Reported as the difference in pounds of progeny yearling weight.
- ADG Reported as the difference in post-weaning pounds gained on a daily basis.
- DMI Reported as the difference in pounds of daily dry matter intake.
- MCE Reported as the difference in percentage of daughters calving unassisted as first-calf heifers.
- MILK Reported as the difference in maternal pounds of weaning weight from an individual's daughters due to milk.
- MWW Reported as the pounds of weaning weight expressed in daughters' progeny due to the milk production of the daughter and the direct genetic effect for weaning growth.
- STAY Reported as the difference in probability of a sire's daughters staying in the herd until 6 years of age, given that they calved as a 2-year-old.
- DOC Reported as the difference in yearling-age progeny temperament, represented as a difference in probability that progeny will be scored as a 1, rather than a 2–6 on the docility scale (1 = docile disposition; 6 = extremely aggressive).
- CW Reported as the difference in pounds of progeny carcass weight.
- YG Reported as the difference in progeny USDA Yield Grade score units (1–5).
- MARB Reported as the difference in progeny carcass marbling score.
- BF Reported as the difference in inches of external backfat at the 12th and 13th rib.
- REA Reported as the difference in square inches of ribeye area between the 12th and 13th rib.
- \$API Evaluates sires for use on the entire cow herd (bred to both Angus first-calf heifers and mature cows) with the portion of their daughters required to maintain herd size retained and the remaining heifers and steers put on feed and sold on a grid (carcass grade and yield).
- \$TI Evaluates sires for use on mature Angus cows with all offspring put on feed and sold on a grid (grade and yield).
- \$GAIN A prediction designed to identify animals that are more profitable in the feedlot by converting feed into weight. \$Gain is a combination of DMI and ADG, where ADG is weighted by the value of a pound of gain, and DMI is negatively weighted by the cost of a pound of dry matter. \$Gain is expressed as the dollar difference per head per day during the post-weaning period.

Total Herd Enrollment (THE): We are proud participants of the American Simmental Association's Total Herd Enrollment (THE) program. THE enhances the impact and utility of our data submitted for genetic evaluation, which in turn improves the EPD accuracy across our whole operation. By submitting data on our dams and entire calf crops, more accurate genetic predictions are received by us and our customers.

Calf Crop Genomics (CCG): We are proud participants of the American Simmental Association's Calf Crop Genomics (CCG) program. By genotyping our entire calf crop, we're able to use genomically enhanced EPD in our selection decisions and reduce selection bias, which adds value to our customers' decisions. As an added bonus, by participating in CCG means every bull in this offering has been parentage tested.



Watch the Sale on CCI.live!

The best, the fastest and most comprehensive marketing & bidding tool!

How to Bid Online...

- As a buyer, you DO NOT need to login to watch the sale but you must have a validated account to bid.

To BID ONLINE go to www.CCI.live in your Chrome, Firefox, Safari or other modern browser:

- 1) Click on the sale schedule page.
- 2) Click on the sale of interest.
- 3) Click on Bid Online- Register and then Get Buyer Number

- After you are logged in, you must proceed to the sale page for your auction and click Bid Online - Register, then "Get Buyer Number." Some auctions require valid credit card number on file to obtain a buyer number to bid.

- CCI.live will operate with ease on a modern cellular device, laptop, desktop or tablet.
- A current browser is important and will always make your experience better.

- For successful bidding you must have good Internet service! It is very important to be stationary if bidding. If you are driving and bidding, expect to have some service issues. If you are stationary on a good device, with healthy Internet, expect a very successful bidding environment. If you have slow Internet watch the "asking price" on the screen, it is real time, and refresh your browser if you feel like you have some lag.

- Support line open during all sales. TEXT 405-400-9505 - Please alert the ranch for your hauling preferences.



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The best, the fastest and most comprehensive online marketing & bidding tool!

BUYERS NOTE, you do not need an account or to login to watch the sale but you must have a validated account to bid.

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American Simmental Association

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The percentage of beef calves identified as **SimAngus™** grew seven-fold from 2010 to 2018, according to Kansas State University analysis of more than 35,000 lots of beef calves marketed through Superior Livestock Auction.

7X

That is demand.

STAND STRONG SIMMENTAL

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*Dr. Bob Hough, Western Livestock Journal, "Breed trends in feeder cattle," January 2020. Kansas State University Superior Livestock Auction data analysis, 35,483 lots of beef calves marketed via 211 video auctions, 2010-2018.



AMERICA'S COW

The **Simmental** cow can handle any environment.

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BLUE RIDGE CLASSIC SALE • 4

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Bred Heifers

Bred Heifers



Sire: TJ GOLD STRIKE 506J

1

HEISHMAN CATTLE COMPANY AH2 MS ERICA M401

BD: 9/1/24 / ASA#: 4480029 / Tattoo: M401 / Polled / Black
5/8 SM 3/8 AN

TJ GOLD 274G
TJ GOLD STRIKE 506J
TJ 52A



JF MILESTONE 999W
AH2 MS ERICA K217
SILVERADO R9 ERICA 320

CE	BW	WW	YW	ADG	MCE	MILK	MWW	STAY	DOC	CW	YG	MARB	BF	REA	API	TI
12.3	0.6	84.7	133.1	0.3	6.5	25.4	67.6	11.5	13.8	27.8	-0.05	0.15	-0.012	0.31	115.6	79.2

A heifer truly deserving of being made Lot 1. This Gold Strike daughter has been a favorite of mine since she hit the ground and is a powerhouse from the ground up. She is sound and smooth and an easy keeper. This percentage heifer is backed by our Erica cow family and is the first calf of this Erica dam, who quickly moved to the donor pen. M401 is bold, deep and stout from every angle. She was AI'd to TJ North 528L (ASA reg#: 4217486) for a September 1st calf.

AI'd 11/21/25

Pasture exposed to AH2 Dark Moon F823 (ASA reg#: 4026563) 12/21/25 to 2/7/26



Lot #2

Bred Heifers



Sire: KBHR CHARGER K102



Sire: SCHOOLEY KROWN 28K



Lot #3



2

HEISHMAN CATTLE COMPANY AH2 RHYTHM M404

BD: 9/11/24 / ASA#: 4480045 / Tattoo: M404 / Polled
Red / PB SM

MR SR RED OCTOBER G1761 KBHR SRIRACHA H127
KBHR CHARGER K102 X **RUBYS RHYTHM 2K4**
WS ELECTRA E88 RUBYS RHYTHM B401

CE	BW	WW	YW	MCE	MILK	MWW	STAY	MARB	BF	REA	API	TI
18.1	-2.5	73.4	113.0	8.7	23.9	60.5	19.0	0.31	-0.077	0.86	162.8	87.1

Red baldy alert! M404 is surely one you'd want in your front pasture. This Charger daughter is one that has caught my eye for a while. She is long and stout and sound on the move. She stems from the Rhythm cow family and packed with cow power. Her paternal sib was the high selling bull in our Black Friday Bull Sale. These Charger calves are the right kind. Plenty of growth and look combined with being some of the highest red CED and API calves in the breed. She was AI'd to ES Jack Red LG11 (ASA reg#: 4257936) for a September 1st calf.

AI'd 11/21/25

Pasture exposed to AH2 Dark Moon F823 (ASA reg#: 4026563)

3

HEISHMAN CATTLE COMPANY AH2 MS ERICA M409

BD: 9/17/24 / ASA#: 4480033 / Tattoo: M409 / Polled
Black / 5/8 SM 3/8 AN

KBHR REVOLUTION H071 JF MILESTONE 999W
SCHOOLEY KROWN 28K X **AH2 MS ERICA D601**
SCHOOLEY MISS 3000A 823F SILVERADO R9 ERICA 320

CE	BW	WW	YW	MCE	MILK	MWW	STAY	MARB	BF	REA	API	TI
10.6	1.9	90.9	145.0	7.1	24.5	69.7	11.4	0.55	-0.016	0.4	135.8	91.1

This Krown sired heifer is one to find if you like stout and sound cattle in a little more moderate package. We have been impressed with the Krown calves and have continued to use in our program. M409 is backed by the Erica D601 cow family and is just like her mother, big and stout and pounds on the ground. She boosts a 91 weaning weight and 144 yearling weight which are both in the top 15% of the breed. She was AI'd to TJ North 528L (ASA reg#: 4217486) for a September 1st calf.

AI'd 11/22/25

Pasture exposed to AH2 Dark Moon F823 (ASA reg#: 4026563) 12/21/25 to 2/7/26

BLUE RIDGE CLASSIC SALE • 7

Bred Heifers



Dam: HPF MS MELODY X309

4

HEISHMAN CATTLE COMPANY
AH2 MS MELODY M412

BD: 9/20/24 / ASA#: 4480013 / Tattoo: M412 / Polled / Black
 PB SM

S D S GRADUATE 006X
CCR SANTA FE 9349Z
 CCR MS APPLE 9332W



SVF/NJC BUILT RIGHT N48
HPF MS MELODY X309
 HPF MS MELODY M011

CE	BW	WW	YW	ADG	MCE	MILK	MWW	STAY	DOC	CW	YG	MARB	BF	REA	API	TI
12.2	-1.9	52.9	73.2	0.13	7.3	20.5	46.9	19.2	10.2	-8.6	-0.25	-0.03	-0.031	0.32	124.8	63.0

Tried and tested genetics here. M412 is one of the few Santa Fe X Melody mating's that we have let go. They have been a very powerful mating in our herd producing show heifers and replacements that stand the test of time. M412 is no different. She is a stout made heifer with tons of eye appeal and moves soundly from the ground up. She was AI'd to Schooley Stand-out 27G (ASA reg #: 3585120) for a September 1st calf.

AI'd 11/22/25

Pasture exposed to AH2 Dark Moon F823 (ASA reg#: 4026563) 12/21/25 to 2/7/26



Bred Heifers



Granddam: IC CREAM SODA R56

Lot #5



Lot #6



Sire: FBF1 COMBUSTIBLE

5

HEISHMAN CATTLE COMPANY AH2 MS CREAM SODA M410

BD: 9/17/24 / ASA#: 4480017 / Tattoo: M410 / Polled
Red / 3/4 SM 1/4 AN

IR IMPERIAL B772 DAMERON FIRST IMPRESSION
IR IMPERIAL D948 **X** **AH2 MS CREAM SODA F808**
IR MS DUAL FOCUS W086 IC CREAM SODA R56

CE	BW	WW	YW	MCE	MILK	MWW	STAY	MARB	BF	REA	API	TI
17.1	-2.9	49.2	75.5	5.8	22.8	47.1	16.8	0.49	-0.019	0.5	143.4	71.5

Cream Soda. That really is all that needs to be said. M410 is solid red Cream Soda daughter that has been an eye catcher since she hit the ground. She is deep and sound and stout no matter where you stand. Sired by Imperial and back by the legendary Cream Soda, this heifer has a lot of potential ahead of her. She is one you may want to put in your donor pen. She was AI'd to ES Jack Red LG11 (ASA reg#: 4257936) for a September 1st calf.

AI'd 11/22/25
Pasture exposed to AH2 Dark Moon F823 (ASA reg#: 4026563) 12/21/25 to 2/7/26

6

HEISHMAN CATTLE COMPANY AH2 ANALYTICAL LADY M416

BD: 9/24/24 / ASA#: 4480038 / Tattoo: M416 / Polled
Black / 3/4 SM 1/4 AN

SVF STEEL FORCE S701 DR J ANALYST M250
FBF1 COMBUSTIBLE **X** **JBB ANALYTICAL LADY W4**
LAZY H BURN BABY BURNR34 SS JOKERS LADY L6L

CE	BW	WW	YW	MCE	MILK	MWW	STAY	MARB	BF	REA	API	TI
14.0	1.6	69.3	101.8	7.2	21.7	56.9	18.4	0.0	-0.036	0.65	114.8	65.2

M416 is a special heifer in that she is a little old school genetics. This W4 daughter is everything her mother was and maybe the best offspring from this mating. Sired by Combustible, this stout, long bodied heifer is one that most people will spot quickly. This star headed heifer is one that with catch many eyes. She was AI'd to Schooley Standout 27G (ASA reg #: 3585120) for a September 23rd calf.

AI'd 12/12/25
Pasture exposed to AH2 Dark Moon F823 (ASA reg#: 4026563) 12/21/25 to 2/7/26

Bred Heifers



Sire: TJ GOLD STRIKE 506J

7

HEISHMAN CATTLE COMPANY AH2 MS MELODY M420

BD: 10/3/24 / ASA#: 4480016 / Tattoo: M420 / Polled / Black
PB SM

TJ GOLD 274G
TJ GOLD STRIKE 506J
TJ 52A



CCR SANTA FE 9349Z
AH2 MS DAISY E701
HPF MS MELODY X309

CE	BW	WW	YW	ADG	MCE	MILK	MWW	STAY	DOC	CW	YG	MARB	BF	REA	API	TI
11.9	1.6	89.3	137.8	0.3	6.0	22.8	67.4	15.3	13.0	35.4	-0.1	0.2	-0.008	0.58	139.2	86.9

This is a heifer that you could've argued to be Lot 1. She is everything you want in a female. M420 is long bodied, deep, stout and elegant. She moves on a super sound foundation and always catches your eye. Backed by the infamous Melody line, M420 stacks Gold Strike on the top side to make a genotype and phenotype combo female. This heifer has donor potential written all over her. She was AI'd to Rubys Quadrant 210K (ASA reg #: 4135953) for a September 1st calf.

AI'd 12/11/25

Pasture exposed to AH2 Dark Moon F823 (ASA reg#: 4026563) 12/21/25 to 2/7/26



Lot #8

Bred Heifers



Lot 8 & 9 Grand Sire: SAS
COPPERHEAD G354



Half Sibling: AH2 ROJO M435



Lot #9



8

HEISHMAN CATTLE COMPANY AH2 LADY RED M423

BD: 10/11/24 / ASA#: 4480039 / Tattoo: M423 / Polled
Red / 3/8 SM 1/2 CS 1/8 AN

SAS COPPERHEAD G354

AH2 VAQUERO ROJO K224 X HCCH 785

AH2 MS CREAM SODA F808

CE	BW	WW	YW	MCE	MILK	MWW	STAY	MARB	BF	REA	API	TI
5.1	1.8	83.9	119.6	2.2	24.4	66.1	8.0	0.11	-0.08	0.7	93.9	75.4

Here is a heifer that is hard to part with. This brockle chinned heifer is one that has been a favorite of mine for long time. She is build stout and deep and moves so fluent. She stems from a Cream Soda bull, that we call ROJO, that we used to clean up our herd and whose sons averaged \$6500 in our Black Friday Bull sale. This heifer has a ton of potential and will make a future donor one day. She was AI'd to ES Jack Red LG11 (ASA reg#: 4257936) for a September 1st calf.

AI'd 11/21/25

Pasture exposed to AH2 Dark Moon F823 (ASA reg#: 4026563) 12/21/25 to 2/7/26

9

HEISHMAN CATTLE COMPANY AH2 MS KANSAS M427

BD: 10/27/24 / ASA#: 4626202 / Tattoo: M427 / Polled
Black / 3/8 SM 1/2 CS 1/8 AN

SAS COPPERHEAD G354

AH2 VAQUERO ROJO K224 X AH2 247

AH2 MS CREAM SODA F808

CE	BW	WW	YW	MCE	MILK	MWW	STAY	MARB	BF	REA	API	TI
10.2	0.9	77.9	112.6	4.0	21.5	60.2	7.0	0.07	-0.066	0.69	95.5	72.5

Another Rojo daughter with tons of potential. This beautiful blaze faced heifer is one that will catch many eyes anywhere she goes. She is powerfully made and sound on the move. She has a ton of rib shape and dimension and will likely be a favorite for those who like those percentage baldies. She was AI'd to TJ Arrowhead 263G (ASA reg#: 3582558) for a late September calf.

AI'd 12/11/25

Pasture exposed to AH2 Dark Moon F823 (ASA reg#: 4026563) 12/21/25 to 2/7/26

Bred Heifers



Lot 10 & 11 Grand Sire: SAS
COPPERHEAD G354



Granddaughter of KEG BIG GUN:
AH2 MS OREO L308

10

HEISHMAN CATTLE COMPANY
AH2 LADY M434

BD: 11/11/24 / ASA#: 4480032 / Tattoo: M434 / Polled
Red / 3/8 SM 1/2 HH 1/8 AN

SAS COPPERHEAD G354

AH2 VAQUERO ROJO K224 X **AH2 C522**

AH2 MS CREAM SODA F808

CE	BW	WW	YW	MCE	MILK	MWW	STAY	MARB	BF	REA	API	TI
8.2	2.1	73.8	112.5	3.3	20.2	56.9	12.8	-0.03	-0.006	0.38	91.7	63.2

A red blaze faced heifer that has cow written all over her. Another Rojo daughter that makes me think we should utilize him more. She is deep and wide and sound on the move. M434 is one that will make anyone a nice cow that will put pounds on the ground. She was AI'd to TJ Arrowhead 263G (ASA reg#: 3582558) for a late September calf.

AI'd 12/11/25

Pasture exposed to AH2 Dark Moon F823 (ASA reg#: 4026563) 12/21/25 to 2/7/26

BLUE RIDGE CLASSIC SALE • 12

11

HEISHMAN CATTLE COMPANY
AH2 STARK M436

BD: 11/16/24 / ASA#: 4480021 / Tattoo: M436 / Polled
Black / 5/8 SM 5/16 AN 1/16 MA

SAS COPPERHEAD G354

AH2 VAQUERO ROJO K224 X **KEG BIG GUN**

AH2 MS CREAM SODA F808

BTP STARK

ABIGAIL

CE	BW	WW	YW	MCE	MILK	MWW	STAY	MARB	BF	REA	API	TI
9.0	-0.3	63.0	96.7	3.6	17.4	48.6	14.5	0.14	-0.069	0.79	110.8	66.9

Our final bred heifer is not one to skip. This Rojo daughter is one that has a lot of future ahead of her. She's a little more moderate than her contemporaries but still has the look and balance and design we build our heifers for. She will make a nice replacement and has the ability to make her new owner a lot of nice offspring. She was AI'd to TJ Arrowhead 263G (ASA reg#: 3582558) for a late September calf.

AI'd 12/11/25

Pasture exposed to AH2 Dark Moon F823 (ASA reg#: 4026563) 12/21/25 to 2/7/26

Bred Heifers



Lot #12



Sire: W/C DOUBLE DOWN 5014E



Grand Sire: LCDR PROGRESSIVE
106G



Lot #13

12

ROCKY HOLLOW FARM TNC QUEEN BEE M21

BD: 4/17/24 / ASA#: 4453002 / Tattoo: M4021 / Polled
Black / 5/8 SM 7/32 AN 3/32 CS 1/32 MA 1/32 MX

W/C EXECUTIVE ORDER 8543B

STCC SHERIFF TAYLOR

W/C DOUBLE DOWN 5014E X MISS TNC AUNT BEA

W/C MISS WERNING 5014C

MARYMAE

CE	BW	WW	YW	MCE	MILK	MWW	STAY	MARB	BF	REA	API	TI
7.0	1.1	68.8	96.2	3.7	21.7	56.0	10.0	-0.07	-0.076	0.95	85.9	63.2

Queen bee is a nice heifer due to calve before sale to the popular service sire BAS MONEY MAKER J801 (ASA reg#: 3978845). This pair should be a show stopper! Don't overlook this pair!

AI'd 6/13/25

13

ROCKY HOLLOW FARM TNC SHEZA LADY

BD: 3/26/24 / ASA#: 4452994 / Tattoo: M22 / Polled
Black / PB SM

LCDR PROGRESSIVE 106G

RUST CURRENCY 505G

LHT MR PROGRESSIVE 132K X TNC SHE'S THE ONE

LHT MS TEAR DROP 89H

TNC SHEZA ONE

CE	BW	WW	YW	MCE	MILK	MWW	STAY	MARB	BF	REA	API	TI
14.2	-1.0	72.8	112.6	6.7	24.6	61.0	13.7	0.14	-0.069	1.07	134.9	80.3

Just like her name Sheza Lady and they only one we are selling out of service sire LHT MR PROGRESSIVE 132K and she is a good. She will be a pair by sale time. Also bred for a dandy of a calf by BAS MONEY MAKER J801 (ASA reg#: 3978845).

AI'd 6/13/25

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PER BULL

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**PROGRESSIVE DAIRY
SOLUTIONS**

A NUTRITION & MANAGEMENT CONSULTING FIRM



Bred Cows

Bred Cows



Lot 14 & 15 Paternal Grand Sire:
W/C LOCK DOWN 206Z



Lot #14



Lot #15



Maternal Grand Sire: MR NLC
UPGRADE U8676

14

ROCKY HOLLOW FARM TNC SHEZA DANDI K1

BD: 1/8/22 / ASA#: 4060477 / Tattoo: K1 / Polled
Black / PB SM

W/C LOCK DOWN 206Z
TNC LOCKDOWN F6
TNC MALIA

X

LMF MOVIN FORWARD
HPF SHEZA STAR Y510
SVF SHEZA STAR S804A

CE	BW	WW	YW	MCE	MILK	MWW	STAY	MARB	BF	REA	API	TI
8.1	2.6	75.8	119.6	4.1	17.8	55.6	14.7	0.07	-0.045	0.64	119.0	73.6

If you are looking for cow/calf pair don't overlook this pair. She goes back to one of the last Hudson Pines cows (HPF SHEZA STAR Y510) we own. She is bred to service sire WHF/JS/CCS DOUBLE UP G365 (ASA reg#: 3658592).

AI'd 5/22/25

15

ROCKY HOLLOW FARM TNC FOREVER LADY

BD: 1/24/22 / ASA#: 4060478 / Tattoo: K2 / Polled
Black / PB SM

W/C LOCK DOWN 206Z
TNC LOCKDOWN F6
TNC MALIA

X

MR NLC UPGRADE U8676
ABWF EU29
YC MISS INVASION L35

CE	BW	WW	YW	MCE	MILK	MWW	STAY	MARB	BF	REA	API	TI
11.8	0.8	82.7	122.9	6.7	20.8	62.0	12.8	0.12	-0.052	0.82	128.1	82.1

Here is a special little cow! She raises a good calf year after year! Take her home and let her work for you. Bred to service sire LHT MR PROGRESSIVE 132K (ASA reg#: 4133243).

AI'd 6/4/25



Sire: JSUL SOMETHING ABOUT MARY 8421

16

**ROCKY HOLLOW FARM
TNC DELIGHTFUL MARY**

BD: 2/27/22 / ASA#: 4060481 / Tattoo: K6 / Polled / Black
PB SM

W/C RELENTLESS 32C
JSUL SOMETHING ABOUT MARY 8421
JBSF PROUD MARY



HOOK'S BEACON 56B
TNC DELIGHTFUL F19
SCSF SHESADELIGHTFULTIME

CE	BW	WW	YW	ADG	MCE	MILK	MWW	STAY	DOC	CW	YG	MARB	BF	REA	API	TI
10.2	1.0	76.2	113.7	0.23	5.1	17.2	55.2	14.3	8.4	36.9	-0.3	0.18	-0.045	0.95	129.1	78.8

Here is another cow that is a front pasture cow. She is a JSUL SOMETHING ABOUT MARY 8421 daughter that has done a great job for us. Lot 16 also goes back to the she's a delightful cow family. Bred to service sire LHT MR PROGRESSIVE 132K (ASA reg#: 4133243).

AI'd 6/16/25

Bred Cows



Lot #17



Grand Sire: W/C LOADED UP 1119Y



Lot 18 Dam: FSCI MS DREAM B454



Lot 18 Sire: HILB ORACLE C033R

17

ROCKY HOLLOW FARM
RB HAYA

BD: 3/20/20 / ASA#: 3835323 / Tattoo: 12H / Polled
Black / PB SM

W/C LOADED UP 1119Y
W/C BANKROLL 811D
MISS WERNING KP 8543U

X

CCR WIDE RANGE 9005A
RB SECRET
RB SOCKS

CE	BW	WW	YW	MCE	MILK	MWW	STAY	MARB	BF	REA	API	TI
9.7	1.4	72.8	105.7	5.3	18.1	54.4	12.3	-0.02	-0.068	1.1	112.5	72.0

This cow is gentle as a lamb and raises one heck of a calf. We have one of her bull calves working in our herd now. If you're looking for a cow that works take her home! Bred to service sire LHT MR PROGRESSIVE 132K (ASA reg#: 4133243).

AI'd 6/14/25

18

ROCKY HOLLOW FARM
TNC BLANCA

BD: 10/9/21 / ASA#: 4060469 / Tattoo: J27 / Polled
Black / 3/4 SM 1/4 AN

LLSF UPRISING Z925
HILB ORACLE C033R
SS BABYS BREATH P035

X

W/C CATCHIN A DREAM 27X
FSCI MS DREAM B454
JAUER 203 EMBLAZON 836 4097

CE	BW	WW	YW	MCE	MILK	MWW	STAY	MARB	BF	REA	API	TI
10.8	1.0	65.5	94.9	1.5	17.8	51.2	10.6	0.22	-0.076	0.58	107.2	68.7

Blanca is another nice cow that we are offering in the 2026 sale. Bred to have a nice calf sired by service sire HILB SNEAK ATTACK J317G (ASA reg#: 3860664).

AI'd 8/3/25



Cow Calf Pairs

Cow-Calf Pairs



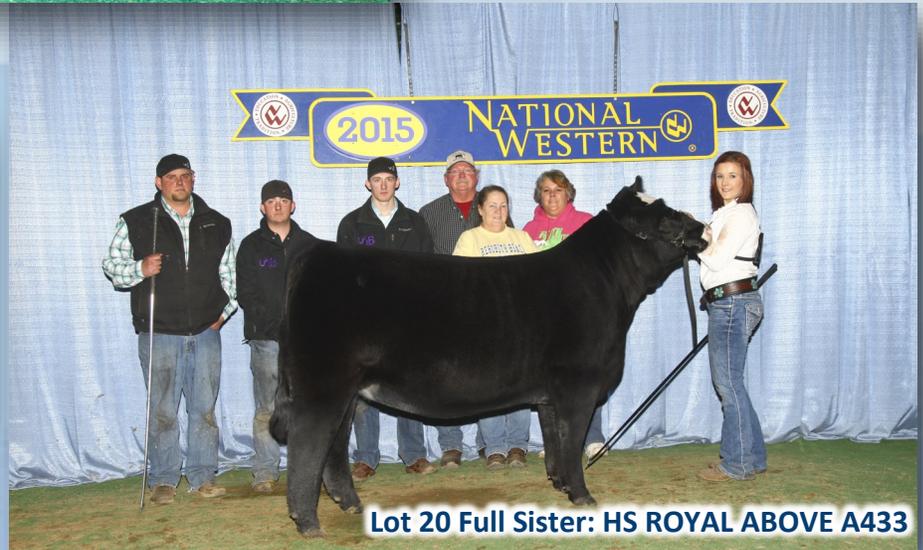
Lot 19 Half Sibling: HS CYCLONE C501



Lot 19A Sire: STEEL FORCE



Lot 20A Sire: WLE UNO MAS X549



Lot 20 Full Sister: HS ROYAL ABOVE A433

19
19A

HOLLY SPRING SIMMENTALS HS REGALLY MADE E617

BD: 12/11/2017 / ASA#: 3372261 / Tattoo: E617 / Polled
Black / PB SM

LONG'S SHEAR PLEASURE

CNS DREAM ON L186

TLLC ONE EYED JACK



HS REGALLY MADE R98

LONG'S MISS SWEET TREAT

B&B MISS BLACK FANCY

CE	BW	WW	YW	MCE	MILK	MWW	STAY	MARB	BF	REA	API	TI
12.1	0.8	62.7	87.7	4.2	14.0	45.3	10.9	-0.01	-0.073	0.75	109.0	66.2

HS Regally Made E617 just turned 8, but still looks like she's 4 or 5. She's by the great One Eyed Jack and out of a Dream On daughter going back to B&B Miss Black Fancy. Her bull calf at side (ASA reg#: 4653781) is by Steel Force (ASA reg#: 4256550) and out of a maternal half sister to our 2015 NAILE Division I Champion HS Cyclone. I just sold a full brother to this calf at home for \$5K going into a commercial herd. Some great maternal traits are bred into both the cow and calf.

ET 5/16/2025

Lot 19A ASA reg#: 4653781

Lot 19A Donor Dam HS HANDS OF TIME Y315 (ASA reg#: 2623521)

Lot 19A Sire STEEL FORCE (ASA reg#: 4256550)

BLUE RIDGE CLASSIC SALE • 20

20
20A

HOLLY SPRING SIMMENTALS HS REGALLY MADE F627

BD: 3/3/2018 / ASA#: 3415450 / Tattoo: F627 / Polled
Black / PB SM

FB PRIME CUT 456L

CNS DREAM ON L186

FLYING B CUT ABOVE



HS REGALLY MADE R98

DILLONS MS PRETTY WOMAN

B&B MISS BLACK FANCY

CE	BW	WW	YW	MCE	MILK	MWW	STAY	MARB	BF	REA	API	TI
8.9	2.2	68.0	97.2	5.3	15.8	49.6	16.0	-0.05	-0.09	0.69	113.1	66.5

HS Regally Made F627 is an ET full sister to our Denver class winner and KILE Champion cow calf pair HS Royal Above. By Flying B Cut Above, aka Fat But and out of our Dream On daughter going back to B&B Miss Black Fancy. Her bull calf is (ASA reg#: 4653785) out of a Sazerac we purchased from Sunset View Farm in Kentucky a few years ago and by Uno Mas. A full brother was sold at the farm 18 months ago for \$4,500.

ET 5/16/2025

Lot 20A ASA reg#: 4653785

Lot 20A Donor Dam SVF/3M SAZERAC 205A (ASA reg#: 2720675)

Lot 20A Sire WLE UNO MAS X549 (ASA reg#: 2532016)

Cow-Calf Pairs



Lot 21A Sire: W/C RELENTLESS 32C

Lot 21 Sire: HS CYCLONE C501



Lot 22A Grand Sire: W/C FORT KNOX 609F



Lot 22 Dam: HPF CREAM SODA A069

21
21A **HOLLY SPRING SIMMENTALS**
HS REGALLY MADE F630
BD: 3/5/2018 / ASA#: 3415434 / Tattoo: F630 / Polled
Black / PB SM

FLYING B CUT ABOVE CNS DREAM ON L186
HS CYCLONE C501 X **HS REGALLY MADE R98**
HS TIMELESS LADY W253 B&B MISS BLACK FANCY

CE	BW	WW	YW	MCE	MILK	MWW	STAY	MARB	BF	REA	API	TI
9.3	2.8	74.4	102.1	4.9	17.0	54.1	16.8	-0.08	-0.084	0.72	113.8	68.8

HS Regally Made F630 is by our 2015 NAILE Division I Champion HS Cyclone and out of our Dream On daughter going back to B&B Miss Black Fancy. Her AI bull calf is by WC Relentless, sire of many champions in the show ring and also sires in AI stud books. He'll be moderate framed and extremely stout.

AI'd 5/31/25

Lot 21 due to calve 3/5/26

Lot 21A Donor Dam HS HANDS OF TIME Y315 (ASA reg#: 2623521)

Lot 21A Sire W/C RELENTLESS 32C (ASA reg#: 3045559)

22
22A **HARVESTER FARM**
HFCC CREAM SODA K226
BD: 2/10/2022 / ASA#: 4482676 / Tattoo: K226 / Polled
Red / PB SM

W/C FORT KNOX 609F JF MILESTONE 999W
W/C BET ON RED 481H X **HPF CREAM SODA A069**
W/C ANGEL 7113E IC CREAM SODA R56

CE	BW	WW	YW	MCE	MILK	MWW	STAY	MARB	BF	REA	API	TI
8.3	1.6	74.9	109.2	4.5	23.0	60.4	12.1	0.14	-0.07	0.95	118.9	77.0

We dug deep bringing this lot to the sale. Cream Soda needs no introduction and has proven herself time after time and this one is no different. We weren't able to get her pictured prior to the catalog being ready but she is a RED BLAZE!! She is clean fronted with plenty extension, big bold rib. Her sire Bet On Red is highly sought after and semen is now only available through auction. Here is an opportunity to obtain a direct daughter! She sells with a bull calf at side clean fronted with a big square hip. K226 is open and ready to breed.

Lot 22A Bull calf born 1/1/26 sired by TJ 50K 485H (ASA reg#: 3762999)

BLUE RIDGE CLASSIC SALE • 21



Bulls



Sire: LCDR PROGRESSIVE 106G

23

ROCKY HOLLOW FARM
LHT MR PROGRESSIVE 132K

BD: 1/23/2022 / ASA#: 4133243 / Tattoo: 132K / Polled / Black
 PB SM

CDI INNOVATOR 325D
LCDR PROGRESSIVE 106G
 WS MISS SUGAR C4



TJ TEARDROP 783F
LHT MS TEAR DROP 89H
 LHT MS EXECUTIVE 147D

Adj.	79
Adj.	682
Adj.	1231

CE	BW	WW	YW	ADG	MCE	MILK	MWW	STAY	DOC	CW	YG	MARB	BF	REA	API	TI
16.5	-2.7	75.9	111.8	0.22	7.1	25.7	63.5	12.5	14.9	40.4	-0.42	0.21	-0.076	1.13	142.9	86.2

If you are looking for a bull to take your program to the next level here he is! Lot 23 is a **heifer bull** for sure with **16.5 calving ease EPD**. He is a sleep all night kind of a bull. We would not consider selling him but we are keeping all of his heifers to make cows. So take an advantage of this opportunity!



Open Heifers

Open Heifers



24

GREEN HAVEN FARM

GREEN HAVENS GIGI GRACE N01

BD: 3/15/2025 / ASA#: 4542762 / Tattoo: N01 / Polled

Black / PB SM

HPF QUANTUM LEAP Z952

W/C LOADED UP 1119Y

WLE COPACETIC E02

X

STCC GIDDY UP GIRL 6199

CMFM JOY 02ZB

HF SERENA

CE	BW	WW	YW	MCE	MILK	MWW	STAY	MARB	BF	REA	API	TI
7.3	3.2	81.1	117.4	3.9	12.8	53.2	8.0	0.17	-0.107	0.97	111.5	79.0

This Copacetic daughter is one that will catch your eye. Backed by Loaded Up and Serena on the bottom side, this long bodied, stout made heifer is one that always strikes a pose. She has been shown and worked by our daughter and is very gentle to be around. This heifer has a ton of potential ahead of her. She sells open and ready to breed to the bull of your choice.



Lot 24 Sire: WLE COPACETIC E02

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ALL YOU NEED.**
BUILD A HERD THAT WORKS AS HARD AS YOU DO.



**STAND STRONG
SIMMENTAL**

The American Simmental Association's \$All Purpose Index, or \$API, predicts cow herd profitability while keeping pressure on terminal traits. Better genetics translate to increased profits for bulls used to sire replacement heifers and harvest remaining calves.



Commercials

Commercial Open Heifers

25

HARVESTER FARM COMMERCIAL HEIFER

Commercial Simmental / Open Heifer

Charolais cross heifer sired by C 2 EXCLUSIVE 2238 (Reg #: M984848). DOB Spring 2025.

27

HARVESTER FARM COMMERCIAL HEIFER

Commercial Simmental / Open Heifer

Charolais cross heifer sired by C 2 EXCLUSIVE 2238 (Reg #: M984848). DOB Spring 2025.

26

HARVESTER FARM COMMERCIAL HEIFER

Commercial Simmental / Open Heifer

Charolais cross heifer sired by C 2 EXCLUSIVE 2238 (Reg #: M984848). DOB Spring 2025.

28

HARVESTER FARM COMMERCIAL HEIFER

Commercial Simmental / Open Heifer

Charolais cross heifer sired by C 2 EXCLUSIVE 2238 (Reg #: M984848). DOB Spring 2025.



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Success on the ranch is measured in dollars. Data from the Tri-County Steer Carcass Futurity Cooperative finds packers pay \$20 to \$34 more for SimAngus[®] and Simmental-sired cattle than English-sired counterparts.^a

Simmental influence also pays at auction. SimAngus-sired steer calves sold through Superior Livestock Auction earn more at sale time than all other calves.^b

It's no wonder the percentage of SimAngus calves marketed through the industry's largest video auction has grown **eightfold** since 2010.

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^a Effect of sire/breed group on carcass value of feedlot cattle harvested through Tri-County Steer Carcass Futurity Cooperative, Lewis, Iowa, 2002 to 2018. Odde, K. & King, M. (March 2021). Kansas State University. Relationships Among Sire/Breed Group, Calf Sex and Year Group on Carcass Traits. Breeds represented in the English-sired group: Angus, Red Angus, South Devon, Hereford and Shorthorn.

^b Effect of sire/breed on sale price of beef steer calves sold through Superior Livestock Auction, summer 2020. Odde, K. & King, M. (December 2020). Kansas State University analysis of 394,900 head of beef calves. Estimating the Value of SimAngus-Sired Calves: Superior Livestock Auction - Summer Sales, 2020. For lots of 50 head or more.

BLUE RIDGE CLASSIC SALE • 27

Commercial Pairs

29
29A

KIBLER FARMS
COMMERCIAL PAIR

Commercial Simmental / Cow-Calf Pair

Commercial Pair. Due before sale day. Calving information will be updated on sale day. Calf Sired by easy calving angus bull. Cow open and ready to breed to bull of your choice.

30
30A

KIBLER FARMS
COMMERCIAL PAIR

Commercial Simmental / Cow-Calf Pair

Commercial Pair. Due before sale day. Calving information will be updated on sale day. Calf Sired by easy calving angus bull. Cow open and ready to breed to bull of your choice.

31
31A

KIBLER FARMS
COMMERCIAL PAIR

Commercial Simmental / Cow-Calf Pair

Commercial Pair. Due before sale day. Calving information will be updated on sale day. Calf Sired by easy calving angus bull. Cow open and ready to breed to bull of your choice.

32
32A

KIBLER FARMS
COMMERCIAL PAIR

Commercial Simmental / Cow-Calf Pair

Commercial Pair. Due before sale day. Calving information will be updated on sale day. Calf Sired by easy calving angus bull. Cow open and ready to breed to bull of your choice.

33
33A

KIBLER FARMS
COMMERCIAL PAIR

Commercial Simmental / Cow-Calf Pair

Commercial Pair. Due before sale day. Calving information will be updated on sale day. Calf Sired by easy calving angus bull. Cow open and ready to breed to bull of your choice.

34
34A

KIBLER FARMS
COMMERCIAL PAIR

Commercial Simmental / Cow-Calf Pair

Commercial Pair. Due before sale day. Calving information will be updated on sale day. Calf Sired by easy calving angus bull. Cow open and ready to breed to bull of your choice.

35
35A

KIBLER FARMS
COMMERCIAL PAIR

Commercial Simmental / Cow-Calf Pair

Commercial Pair. Due before sale day. Calving information will be updated on sale day. Calf Sired by easy calving angus bull. Cow open and ready to breed to bull of your choice.

36
36A

KIBLER FARMS
COMMERCIAL PAIR

Commercial Simmental / Cow-Calf Pair

Commercial Pair. Due before sale day. Calving information will be updated on sale day. Calf Sired by easy calving angus bull. Cow open and ready to breed to bull of your choice.

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Innovation by Request



Semen

Semen



HEISHMAN CATTLE COMPANY
AH2 DARK MOON F823

BD: 10/7/2018 / ASA#: 4026563 / Tattoo: F823 / Homo Polled / Black
PB SM

W/C EXECUTIVE ORDER 8543B

WS RED MOON D76

DCR MS MOONSHINE B38



W/C WIDE TRACK 694Y

AH2 MS INFINITY D620

HPF RED INFINITY X532

CE	BW	WW	YW	ADG	MCE	MILK	MWW	STAY	DOC	CW	YG	MARB	BF	REA	API	TI
14.7	-0.6	76.0	119.4	0.27	6.4	27.1	65.0	18.5	10.1	16.7	-0.38	0.24	-0.063	0.78	151.7	84.7

I'm not even sure where to start on this bull. I could make a list of the high selling heifers he has produced. I could make a list of the productive cows in our herd. I could make list of the herd sires he has sired. It's hard to put into words what this bull has done for our operation. We finally had the chance to collect him and I thought it was fitting, at our 3rd Annual sale, to offer this limited amount of semen on him. He has been a standout bull from the day he hit the ground and has been nothing but a success for us. Dark Moon is big and rugged and everything you want in a bull. Stout and sound as a cat, he is deep ribbed and has a ton of dimension. He is the true epitome of what we are trying to raise her at Heishman Cattle. We are offering 100 units, sold at minimum of 5 units with the option to take more. Let Dark Moon make a difference in your herd like he has ours and so many others.

Progeny



37A 5 or 10 units **37F** 5 or 10 units

37B 5 or 10 units **37G** 5 or 10 units

37C 5 or 10 units **37H** 5 or 10 units

37D 5 or 10 units **37I** 5 or 10 units

37E 5 or 10 units **37J** 5 or 10 units



HEISHMAN CATTLE COMPANY
NF HOIBERG L33H

BD: 3/10/2023 / ASA#: 4285112 / Tattoo: L33H / Homo Polled / Red
PB SM

CDI ABUNDANCE 391C
CDI/NF HONOR GUARD 267H
CDI MISS VERDICT 141C



NF REDDINGTON 412E
NF MISS HARMONY H33A
NF MISS BUFFETT A33N

CE	BW	WW	YW	ADG	MCE	MILK	MWW	STAY	DOC	CW	YG	MARB	BF	REA	API	TI
10.7	0.4	74.6	110.3	0.22	6.6	27.6	64.9	19.6	15.5	31.2	-0.33	0.34	-0.063	0.81	150.0	83.8

I have been fortunate in the connections I've made in this business. Ruble found this bull at Neidig's a few years ago and offered to be partners on him. Last year at the 2nd Blue Ridge Classic, we took the opportunity to be majority owners on him after selling several heifers bred to him. I think this bull has a big place not only in our operation but the Simmental breed as a whole. This solid red purebred is one that is an eye catcher for sure. We have been impressed with his first set of calves are excited to use him more. We had the opportunity this summer to collect him and I want to share him with the entire Simmental breed. He is big footed, stout and sound. He has ton of rib shape and dimension and always looks his best. We are offering 100 units of semen, sold a minimum of 5 units with the option to take more. Let this stud be a part of your herd as well.



Sire: **CDI/NF HONOR GUARD 267H**

38A 5 or 10 units **38F** 5 or 10 units

38B 5 or 10 units **38G** 5 or 10 units

38C 5 or 10 units **38H** 5 or 10 units

38D 5 or 10 units **38I** 5 or 10 units

38E 5 or 10 units **38J** 5 or 10 units

Notes:



HEISHMAN CATTLE COMPANY, LLC

10317 ORKNEY GRADE

MT. JACKSON, VA 22842



the Blue Ridge Classic

ANNUAL JOINT PRODUCTION SALE

MARCH 28, 2026

5:00 PM ET MT. JACKSON, VIRGINIA

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